Thaís Rodrigues

São Paulo, Brazil
Available to travel

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Profile

Visual and UI Designer. **User Experience advocate. Tech enthusiast. Art lover.**
With skills in graphic and web design, layout and typesetting, branding and digital illustration; in addition to copywriting and content production.

Experience

Since Oct.2021 | IBM | Sr. UI/UX Designer
UI and UX Research. Design systems and component factoring. Data visualization for for complex systems and dashboards. Digital accessibility. Design Thinking.

Jul.2021 - Aug.2021 | Klubi | Sr. Product Designer
Visual & UI Design. Design system and component factoring. Conversational Design for chatbots (UX Writing).

Feb.2018 - Jul.2021 | PagBank | Visual Designer
Branding, digital illustration, Visual & UI design. UX & Employee Experience. UX Writing.

Oct.2017 - Feb.2018 | Fri.to Agency | Digital Art Director
Art direction, visual merchandising, UI & webdesign, marketing strategy.

Jun.2016 - Oct.2017 | 3AWorldwide | Digital Art Director
Art direction, branding, UI & webdesign, social media and digital marketing strategy.

Oct.2015 - May.2016 | Alchemy | Art Director
Art direction, branding, web and graphic design, content management.

Aug.2013 - Sep.2015 | Arriba! | Art Director
Art direction, social media, web design, digital marketing, content copywriting.

Education

Jan.2023 - Aug.2023 | British School of Creative Arts and Technology
Specialization Course | User Experience Research (in course)

Jun.2021 - Jun.2022 | British School of Creative Arts and Technology
Specialization Course | User Interface Design for Mobile Applications

Mar.2021 - Mar.2022 | Pontifical Catholic University (PUC-RS)
Postgraduate Degree | User Experience Design & Beyond

Feb.2012 - Dec.2015 | University of Taubaté
Bachelor of Arts | Communication and Design for Advertising

Skills

Visual Design | UI & UXD | Digital Art Direction | Branding | Digital Illustration | Copywriting
Typesetting | Creative Initiatives | Content production | Conversational Design for chatbots
Vectorial Isometric Illustration | Iconography | Design Systems | Marketing Strategies